YOUR ORIENTATION GETTING READY GUIDE

weVENTURE™
POWERED BY Florida Institute of Technology
AMPLIFYING WOMENPRENEURS THROUGH

ONE-ON-ONE CONSULTATIONS
EDUCATIONAL EVENTS AND PROGRAMS

PREPARING WOMEN TO PURSUE CAPITAL
LEVERAGING DIGITAL TECHNOLOGY TO GROW AND SCALE
Orientations are group training sessions on how to become a weVENTURE client at no cost to you, followed by a round table Biz Byte discussion led by a subject matter expert on a very specific business development or technology topic.

These topics range anywhere from social media for business, cash flow management, productivity apps, sales and marketing, online lead generation, pitch presentations, communication and public relations, and technology strategies.

Wanda Lipscomb-Vásquez
Director, weVENTURE Melbourne
SCHEDULE OF EVENTS

Registration
Please arrive 15 minutes early to register and sign your previously completed SBA 641 Form

20 Minute Orientation
Brief Introductions

weVENTURE presentation
by Wanda Lipscomb-Vásquez, Director;
Lynn Simon, Business Development Specialist; and
Alexis Klima, Program Manager

Short Break
We encourage you to connect with your fellow classmates, swap contact information and keep an engaging conversation going.

1 Hour Biz Byte
A facilitated discussion led by a subject matter expert on a very specific business or technology topic.

Official start times will be unique to your specific orientation date.
Engage with us on social media!

Follow us on Twitter, like us on Facebook, connect with us on LinkedIn, and join our email list to stay informed about our exclusive client events.

facebook.com/groups/weVENTURE
@weVENTUREEmlb  linkedin.com/company/weventure

Allow yourself some extra time after orientation for the spontaneous conversations that are sure to happen after this experience. We celebrate creating relationships with fellow entrepreneurial warriors, so here are some really great local spots on campus of Florida Tech near weVENTURE Melbourne office if you wish to continue your conversations over coffee or light refreshments. [Panther Dining, Sub Cafe, Smoothie Bar]

Requirements and Preparation:

You are required to complete an SBA 641 Form prior to attending orientation (either digitally or handwritten). Our office phone number is: 321-674-7007

Please come prepared with:

- Your business cards or marketing materials to share with fellow classmates
- Digital device or notebook for note-taking
- Your awesome attitude and entrepreneurial spirit
PARKING INFORMATION

weVENTURE powered by Florida Institute of Technology has two locations in Brevard County to serve you.

Melbourne (Headquarters):
3011 S. Babcock Street
Third Floor, Room 340
Melbourne, FL 32901

Temporary Parking Permit Required (PRINT)
Please park in a guest spot in front of the building

Rockledge Satellite Office at:
CareerSource Brevard (CSB)
295 Barnes Blvd.
Rockledge, FL 32955

No Parking Permit Required
Please park in front or back of building at CSB
Thank You!

More than 100 mentors, subject matter experts, facilitators, and community partners who support our local business community through the IGNITE 360™ Mentoring Program.
WELCOME TO THE weVENTURE COMMUNITY

Funded in part through a collaborative agreement with the U.S. Small Business Administration